

| | |
|---------------|-------------------|
| Advertiser: | Obama/D/President |
| Product Desc: | OBAMA SCHED C |
| Estimate: | 1897 |

WTSP-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount | |
|--------------------------------------|-----------|-------------------|-----------------|-------------------------|-------|----------------|-----------------------|-----|-------|-----------------|---------------|-------------------------|---------------|-------------|------------|--|
| 3 | WTSP | 09/25/12 | 10/08/12 | Y&R | CM | 1230-130p | MTWTF-- | :30 | 2 | \$1,100.00 | P-3 | 0.00 | NM | 4 | \$4,400.00 | |
| Young and the Restless | | | | | | | | | | | | | | | | |
| COMMENTS APPLY TO SUB LINES A THRU B | | | | | | | | | | | | | | | | |
| YOUNG & RESTLESS | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | MTWTF-- | | | 2 | | | \$1,100.00 | | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | | <u>Start/End Time</u> | | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WTSP | 09/25/12-10/01/12 | | Y&R | | | 1230-130p | | | MTWThF---- | :30 | (\$1,100.00) | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | | |
| Week: | | 10/02/12 | 10/08/12 | MTWTF-- | | | 3 | | | \$1,100.00 | | | 0.00 | | | |
| 4 | WTSP | 09/25/12 | 10/08/12 | M-F 12-1230p | CM | 12-1230p | MTWTF-- | :30 | 2 | \$900.00 | P-3 | 0.00 | NM | 6 | \$5,400.00 | |
| 10 News @ Noon | | | | | | | | | | | | | | | | |
| COMMENTS APPLY TO SUB LINES A THRU B | | | | | | | | | | | | | | | | |
| 10 NEWS-NOON | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | MTWTF-- | | | 2 | | | \$900.00 | | | 0.00 | | | |
| Week: | | 10/02/12 | 10/08/12 | MTWTF-- | | | 4 | | | \$900.00 | | | 0.00 | | | |
| E 5 | WTSP | 09/25/12 | 10/08/12 | B&B | CM | 130-2p | MTWTF-- | :30 | 2 | \$1,100.00 | P-3 | 0.00 | NM | 3 | \$3,300.00 | |
| Bold and Beautiful | | | | | | | | | | | | | | | | |
| COMMENTS APPLY TO SUB LINES A THRU B | | | | | | | | | | | | | | | | |
| BOLD & BEAUTIFUL | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | MTWTF-- | | | 2 | | | \$1,100.00 | | | 0.00 | | | |
| Week: | | 10/02/12 | 10/08/12 | MTWTF-- | | | 3 | | | \$1,100.00 | | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | | <u>Start/End Time</u> | | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| 3 | WTSP | 10/02/12-10/08/12 | | B&B | | | 130-2p | | | MTWThF---- | :30 | (\$1,100.00) | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | | |
| 4 | WTSP | 10/02/12-10/08/12 | | B&B | | | 130-2p | | | MTWThF---- | :30 | (\$1,100.00) | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | | |
| 6 | WTSP | 09/25/12 | 10/08/12 | M-F 4-5p | CM | 4-5p | MTWTF-- | :30 | 2 | \$800.00 | P-3 | 0.00 | NM | 7 | \$5,600.00 | |
| Dr. Phil | | | | | | | | | | | | | | | | |
| COMMENTS APPLY TO SUB LINES A THRU C | | | | | | | | | | | | | | | | |
| DR. PHIL | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | MTWTF-- | | | 2 | | | \$800.00 | | | 0.00 | | | |
| Week: | | 10/02/12 | 10/08/12 | MTWTF-- | | | 5 | | | \$800.00 | | | 0.00 | | | |
| 7 | WTSP | 09/25/12 | 10/08/12 | M-F 5-530p | CM | 5-530p | MTWTF-- | :30 | 2 | \$550.00 | P-3 | 0.00 | NM | 6 | \$3,300.00 | |
| 5-530p 10 News | | | | | | | | | | | | | | | | |
| COMMENTS APPLY TO SUB LINES A THRU C | | | | | | | | | | | | | | | | |
| 10 NEWS-5PM NEWS | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | MTWTF-- | | | 2 | | | \$550.00 | | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | | <u>Start/End Time</u> | | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WTSP | 09/25/12-10/01/12 | | M-F 5-530p | | | 5-530p | | | MTWThF---- | :30 | (\$550.00) | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | | |
| Week: | | 10/02/12 | 10/08/12 | MTWTF-- | | | 5 | | | \$550.00 | | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | | <u>Start/End Time</u> | | | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | |
| 3 | WTSP | 10/02/12-10/08/12 | | M-F 5-530p | | | 5-530p | | | MTWThF---- | :30 | \$550.00 | 0.00 | NM | | |
| 9 | WTSP | 10/02/12 | 10/08/12 | CBS This Morning | CM | 7-9a | MTWTF-- | :30 | 3 | \$400.00 | P-3 | 0.00 | NM | 3 | \$1,200.00 | |
| CBS This Morning | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 10/02/12 | 10/08/12 | MTWTF-- | | | 3 | | | \$400.00 | | | 0.00 | | | |
| 10 | WTSP | 09/25/12 | 10/08/12 | CBS This Morning | CM | 7-9a | MTWTF-- | :30 | 2 | \$400.00 | P-3 | 0.00 | NM | 5 | \$2,000.00 | |
| CBS This Morning | | | | | | | | | | | | | | | | |
| COMMENTS APPLY TO SUB LINES A THRU B | | | | | | | | | | | | | | | | |
| CBS THIS MORNING | | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | MTWTF-- | | | 2 | | | \$400.00 | | | 0.00 | | | |
| Week: | | 10/02/12 | 10/08/12 | MTWTF-- | | | 3 | | | \$400.00 | | | 0.00 | | | |
| 11 | WTSP | 09/25/12 | 10/08/12 | M-F 9-930a 10 News, 9am | CM | 9-9:30A | MTWTF-- | :30 | 2 | \$200.00 | P-3 | 0.00 | NM | 5 | \$1,000.00 | |
| 10 News, 9am | | | | | | | | | | | | | | | | |
| COMMENTS APPLY TO SUB LINES A THRU B | | | | | | | | | | | | | | | | |

Order / Rev: 718369 - 2
 Alt Order #: 06353515
 Flight Dates: 09/25/12 - 10/08/12

Advertiser: Obama/D/President
 Product Desc: OBAMA SCHED C
 Estimate: 1897

WTSP-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|-----------------|--|-------|-------------------------------|-----------------|---------------|-------------------|-------------------------|-----|---------------|-------------|-------|-------------|
| 10 NEWS EFF. 9/12/11 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/25/12 | 10/01/12 | MTWTF-- | | | | | 2 | \$200.00 | | 0.00 | | | |
| | | Week: 10/02/12 | 10/08/12 | MTWTF-- | | | | | 3 | \$200.00 | | 0.00 | | | |
| 12 | WTSP | 09/28/12 | 10/05/12 | Fri Prime C Blue Bloods | CM | Fri 10-11p | ----F-- | :30 | 1 | \$6,000.00 | P-3 | 0.00 | NM | 1 | \$6,000.00 |
| BLUE BLOODS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | ----F-- | | | | | 1 | \$6,000.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WTSP | 09/24/12-09/30/12 | | Fri Prime C | | Fri 10-11p | ----F-- | :30 | | (\$6,000.00) | | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| | | Week: 10/01/12 | 10/07/12 | ----F-- | | | | | 1 | \$6,000.00 | | 0.00 | | | |
| 15 | WTSP | 09/30/12 | 10/07/12 | LN (Su) Late News (Su) | CM | Su 11-1135p | -----S | :30 | 1 | \$1,800.00 | P-3 | 0.00 | NM | 2 | \$3,600.00 |
| 10 NEWS-11P SU | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | -----S | | | | | 1 | \$1,800.00 | | 0.00 | | | |
| | | Week: 10/01/12 | 10/07/12 | -----S | | | | | 1 | \$1,800.00 | | 0.00 | | | |
| 16 | WTSP | 09/30/12 | 09/30/12 | Sun Prime C The Good Wife | CM | Sun 9-10p | -----S | :30 | 1 | \$7,000.00 | P-3 | 0.00 | NM | 1 | \$7,000.00 |
| COMMENTS APPLY TO SUB LINES A THRU C THE GOOD WIFE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | -----S | | | | | 1 | \$7,000.00 | | 0.00 | | | |
| 17 | WTSP | 10/02/12 | 10/02/12 | Tue Prime A NCIS | CM | Tue 8-9p | -T----- | :30 | 1 | \$10,000.00 | P-3 | 0.00 | NM | 1 | \$10,000.00 |
| COMMENTS APPLY TO SUB LINES A THRU B NCIS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | -T----- | | | | | 1 | \$10,000.00 | | 0.00 | | | |
| 18 | WTSP | 10/02/12 | 10/02/12 | Tue Prime B NCIS: Los Angeles | CM | Tue 9-10p | -T----- | :30 | 1 | \$9,000.00 | P-3 | 0.00 | NM | 0 | \$0.00 |
| NCIS: LOS ANGELES | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | -T----- | | | | | 1 | \$9,000.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WTSP | 10/01/12-10/07/12 | | Tue Prime B | | Tue 9-10p | -T----- | :30 | | (\$9,000.00) | | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| 19 | WTSP | 10/03/12 | 10/03/12 | Wed Prime Wed Prime | CM | Wed 8-11p | --W---- | :30 | 1 | \$8,000.00 | P-3 | 0.00 | NM | 1 | \$8,000.00 |
| COMMENTS APPLY TO SUB LINES A THRU B SURVIVOR | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | --W---- | | | | | 1 | \$8,000.00 | | 0.00 | | | |
| 28 | WTSP | 09/25/12 | 10/08/12 | CBS Evening News CBS Evening News | CM | 630-7p | MTWTF-- | :30 | 2 | \$1,000.00 | P-3 | 0.00 | NM | 4 | \$4,000.00 |
| COMMENTS APPLY TO SUB LINES A THRU B CBS EVENING NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/25/12 | 10/01/12 | MTWTF-- | | | | | 1 | \$1,000.00 | | 0.00 | | | |
| | | Week: 10/02/12 | 10/08/12 | MTWTF-- | | | | | 3 | \$1,000.00 | | 0.00 | | | |
| E 29 | WTSP | 10/03/12 | 10/03/12 | Prime Political Program Prime Political Program | CM | Prime | --W---- | :30 | 1 | \$4,500.00 | P-4 | 0.00 | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | --W---- | | | | | 1 | \$4,500.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WTSP | 10/01/12-10/07/12 | | Prime Political Program | | Prime | --W---- | :30 | | (\$4,500.00) | | 0.00 | NM | | |
| Credited | | | | | | | | | | | | | | | |
| 30 | WTSP | 10/04/12 | 10/04/12 | Thu Prime A Big Bang Theory/Two and a Hal | CM | Thu 8-9p (7:58 PM-8:30 PM) | ---T--- | :30 | 1 | \$9,000.00 | P-3 | 0.00 | NM | 1 | \$9,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |

Order / Rev: 718369 - 2
 Alt Order #: 06353515
 Flight Dates: 09/25/12 - 10/08/12

Advertiser: Obama/D/President
 Product Desc: OBAMA SCHED C
 Estimate: 1897

WTSP-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|---|-------------------|-------------------|---|-------|--------------------------------|-----------------|---------------|-------|-----------------------|-----|------------|-------------|-------|-------------|
| 30 | WTSP | 10/04/12 | 10/04/12 | Thu Prime A Big Bang Theory/Two and a Hal(7:58 PM-8:30 PM) | CM | Thu 8-9p | ---T--- | :30 | 1 | \$9,000.00 | P-3 | 0.00 | NM | 1 | \$9,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | Week: | 10/01/12 | 10/07/12 | ---T--- | | 1 | | \$9,000.00 | | 0.00 | | | | | |
| 31 | WTSP | 10/04/12 | 10/04/12 | Thu Prime C Elementary | CM | Thu 10-11p | ---T--- | :30 | 1 | \$4,000.00 | P-4 | 0.00 | NM | 1 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | Week: | 10/01/12 | 10/07/12 | ---T--- | | 1 | | \$4,000.00 | | 0.00 | | | | | |
| 33 | WTSP | 10/02/12 | 10/05/12 | Late Late Show Late Late Show | CM | 1237-137a | -TWTF-- | :30 | 2 | \$350.00 | P-3 | 0.00 | NM | 1 | \$350.00 |
| | COMMENTS APPLY TO SUB LINES A THRU B DAVID LETTERMAN | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | Week: | 10/01/12 | 10/07/12 | -TWTF-- | | 2 | | \$350.00 | | 0.00 | | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| | 2 | WTSP | 10/01/12-10/07/12 | Late Late Show | | 1237-137a | -TWThF---- | :30 | | (\$350.00) | | 0.00 | NM | | |
| | Credited | | | | | | | | | | | | | | |
| 34 | WTSP | 10/02/12 | 10/05/12 | M-F 6-7a 6-7a 10 News | CM | 6-7a | -TWTF-- | :30 | 2 | \$175.00 | P-3 | 0.00 | NM | 2 | \$350.00 |
| | COMMENTS APPLY TO SUB LINES A THRU B DAVID LETTERMAN | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | Week: | 10/01/12 | 10/07/12 | -TWTF-- | | 2 | | \$175.00 | | 0.00 | | | | | |
| 35 | WTSP | 10/06/12 | 10/06/12 | Sat 6-8a 10 News, 6am Saturday | CM | Sat 6-8a | -----S- | :30 | 2 | \$75.00 | P-4 | 0.00 | NM | 2 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | Week: | 10/01/12 | 10/07/12 | -----S- | | 2 | | \$75.00 | | 0.00 | | | | | |
| 36 | WTSP | 10/06/12 | 10/06/12 | Sat 8-10a CBS This Morning Saturday | CM | Sat 8-10a | -----S- | :30 | 1 | \$150.00 | P-4 | 0.00 | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | Week: | 10/01/12 | 10/07/12 | -----S- | | 1 | | \$150.00 | | 0.00 | | | | | |
| 37 | WTSP | 10/03/12 | 10/05/12 | M-F 6-630p 6-630p 10 News | CM | 6-630p | --WTF-- | :30 | 2 | \$500.00 | P-4 | 0.00 | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | Week: | 10/01/12 | 10/07/12 | --WTF-- | | 2 | | \$500.00 | | 0.00 | | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| | 1 | WTSP | 10/01/12-10/07/12 | M-F 6-630p | | 6-630p | --WThF---- | :30 | | (\$500.00) | | 0.00 | NM | | |
| | Credited | | | | | | | | | | | | | | |
| 38 | WTSP | 10/06/12 | 10/06/12 | Sat Prime A Crimestime Saturday | CM | Sat 8-9p | -----S- | :30 | 1 | \$3,000.00 | P-3 | 0.00 | NM | 1 | \$3,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | Week: | 10/01/12 | 10/07/12 | -----S- | | 1 | | \$3,000.00 | | 0.00 | | | | | |
| N39 | WTSP | 10/08/12 | 10/08/12 | Mon Prime A Met Mother/Partners | CM | Mon 8-9p | M----- | :30 | 1 | \$4,500.00 | P-4 | 0.00 | NM | 1 | \$4,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | Week: | 10/08/12 | 10/14/12 | M----- | | 1 | | \$4,500.00 | | 0.00 | | | | | |
| N40 | WTSP | 10/08/12 | 10/08/12 | 5-530a 5-530a 10 News | CM | 5-530a | M----- | :30 | 1 | \$100.00 | P-4 | 0.00 | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | Week: | 10/08/12 | 10/14/12 | M----- | | 1 | | \$100.00 | | 0.00 | | | | | |
| N41 | WTSP | 10/06/12 | 10/06/12 | NCAA Football Game #1CM NCAA Football Game #1 | | 1130A-3P (11:30 AM-3:00 PM) | -----S- | :30 | 1 | \$1,000.00 | P-4 | 0.00 | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | Week: | 10/01/12 | 10/07/12 | -----S- | | 1 | | \$1,000.00 | | 0.00 | | | | | |
| | | | | | | | | | | | | | Totals | 72 | \$95,300.00 |